

## ASEAN BOOK PUBLISHERS ASSOCIATION (ABPA)

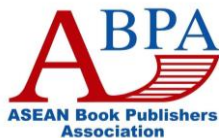
Minutes of the ABPA Annual General Meeting 2020

Zoom Meeting, December 9, 2020

13:30 – 15:30 hrs (Bangkok Time)

### **In Attendance:**

- Indonesia: **Mr. Arys Hilman Nugraha**, President, Indonesia Publishers Association (IKAPI)  
**Ms. Kartini Nurdin**, Vice-President for International Affairs, IKAPI and  
Chairperson, Indonesia Reproduction Rights Foundation (YRCI)
- Malaysia: **Mr. Arief Hakim Sani**, President, Malaysian Book Publishers Association  
(MABOPA)  
**Mr. Raymond Yeo**, Vice-President, MABOPA  
**Mr. Sheikh Faisal Sheikh Mansor**, Honorary Secretary, MABOPA
- Myanmar: **Ms. Nang Calyar Win**, President, Myanmar Publishers and Booksellers Association  
(MPBA)  
**Mr. Mr. Aung Sithar**, Executive Committee, Myanmar Publishers and Booksellers  
Association (MPBA)
- Philippines: **Atty. Dominador D. Buhain**, Past President, ASEAN Book Publishers Association  
(ABPA); President Emeritus, Philippine Educational Publishers  
Association (PEPA)  
**Ms. Sonia A. Santiago**, Board Secretary, PEPA and Treasurer, Philippine Book  
Publishing Development Federation, Inc. (PHILBOOK)
- Singapore: **Mr. Peter Schoppert**, Member of the Committee, Singapore Book Publishers  
Association (SBPA)  
**Mr. Melvin Choo**, SBPA, Singapore Book Council (SBC)  
Mr. Syed Ali Bin Ahmad Semait, Honorary Secretary, Singapore Book Publishers  
Association (SBPA)
- Thailand: **Ms. Chonrungsee Chalermchaikit**, President, The Publishers and Booksellers  
Association of Thailand (PUBAT)  
**Ms. Trasvin Jittidecharak**, Board Adviser, PUBAT  
**Ms. Kamolpaj Tosinthiti**, Vice-President, International Affairs, PUBAT  
**Ms. Methavee Sitthisak**, International coordinator, PUBAT
- Vietnam: **Mr. Pham Tran Long**, Member of the Standing Committee of VPA Executive  
Committee, Vietnam Publishers Association (VPA)



## Minutes:

- A. **Call to Order by the President**, Ms. Chonrungsee Chalermchaikit (CC), ABPA President, assigned Ms. Trasvin Jittidecharak (TJ), Secretary-General, to run the ABPA Executive Committee Zoom Meeting at 9.00 a.m., Bangkok time.

**Roll Call and Declaration of a Quorum by the Secretary-General**, TJ, called the roll, and with seven (7) member associations present, the existence of a quorum declared.

- B. **Adoption of Minutes from Meeting August 21, 2020** – All in favor.

- C. **Treasurer's Report**, Mr. Peter Schoppert (PS) reported on the 2020 ABPA financial situation the status of membership fees paid and dues outstanding, which will send the reminder and resend invoices to the pending members. The report was circulated to all member presents.

PS and Ms. Sonia Santiago (SS), Past Secretary-General, will check the latest balance with the Bank to reconcile the transfer in January 2021 since Philipines is under the Movement Control Order (MCO).

PS suggested adding five Dollars for bank charges in the 2021 invoices. TS said that ABPA should have an auditing system to make the financial transparency. All agreed.

- D. **Summary of 2020 activities**

*D.1 Online board meetings*

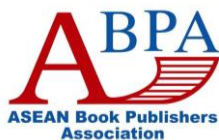
There were three online board meetings, including this AGM. TJ suggested having an online board meeting every quarter.

*D.2 Webinars: Online Book Fair; Frankfurt Book Fest; JakTent*

TJ summarized ABPA's participation on each topic and thanked any cooperators who assisted ABPA to be part of the fair.

*D.3 Website update*

Mr. Sheikh Faisal Sheikh Mansor (SM) [www.aseanbookpublishers.org](http://www.aseanbookpublishers.org). The revamping website structure is complete but each menu will revise later. SM and TJ mentioned that every member should send information: news, activity, link, picture, etc., to publish on the website not later than the first week of January 2021.



## E. Committees' update and action plan

### *E.1 Copyright & Licensing Committee (CLC)*

PS proposed to do an annual survey of members to set up the baseline and give the mechanism for actions and cases to any changes on legislation and piracy. PP also added that collecting this information will help to communicate with relevant stakeholders and other coordinated organizations. All approved.

TJ appointed PS as the Chair of CLC. All Approved.

### *E.2 Education Publishers Forum (EPF)*

Atty. Dominador Buhain (DB) reported he was elected to be the Chair, together with Mr. Peh-shing Woei (PW), SBPA, as the Vice-Chair and SS as the Committee Secretary. During this time, EPF conducted two committee meetings discussing an ABPA sponsored webinar on educational publishing. DB also added a webinar on "The Changing Landscape in Educational Publishing" hosted by PEPA.

### *E.3 Training & Development Committee*

No update on the international meeting; CC shared that PUBAT had done training and workshops for PUBAT members and will move forward to prepare the regional webinar, Buying Rights 101 Workshop, for Myanmar within February 2021.

## F. Country Report in 5 bullet points

### *F.1 Indonesia, reported by Mr. Arys Hilman Nugraha (AHN)*

- IKAPI has held the national congress, AHN was elected for 2020–25, replacing Ms. Rosidayati Rozalina.
- Indonesia will host the 2022 IPA congress.
- Indonesia International Book Fair 2020 Virtual Edition (IIBF), from 28 September to 7 October 2020 – 1<sup>st</sup> digital book fair. Achieved 500,000 visitors.
- Created an E-book store, called Ikapi Store. To promote the campaign against book piracy.

### *F.2 Malaysia, reported by SM*

- Kuala Lumpur International Book Fair Online 2020 (KLIBF) with Shopee was held in June/July 2020, with the next one targeted in March 2021. A physical KLIBF to be scheduled later.
- Creation of Malaysia Reprographic Rights Centre (MARC) as Malaysia's Collective Management Organization (CMO).
- The inaugural Anugerah Buku Malaysia (Malaysian Book Awards) 2020 is scheduled in early 2021. Winners will be determined by members of MABOPA themselves.
- Kuala Lumpur World Book Capital 2020 will end on 22<sup>nd</sup> April 2021, handing over to Tbilisi, Georgia, in 2021.

*F.3 Myanmar, reported by Ms. Nang Calyar Win (NCW)*

- Free proofreading training and ABPA workshop
- Subsidized to old book vendors that were affected by COVID-19
- The online bookstore will launch in January 2021
- Advocacy for copyrights law & library law
- Collaboration with brotherhood associations, ministries & UMFCCI (Union of Myanmar Federation Chambers of Commerce and Industry)

*F.4 Philippines, reported by DB*

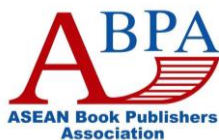
- Participation of the National Book Development Board (NBDB) and Philippine stakeholders during the Virtual Frankfurt Festival of Events
- Participation in the first Manila International Book Fair On-Line including conduct of series of webinars and PEPA Forum on “The Changing Landscape in Educational Publishing”.
- Conduct of Webinars on “Copyright Issues and Fair Use” with NBDB, Intellectual Property Office PHILIPOPHIL, Department of Education (DepEd), PEPA Forum on “Copyright or Wrong”, “Kumustahan” (How Are You?).
- Consultative meetings on the supply of Self-Learning Modules (SLM) for the third and fourth quarters of schoolyear 2020-2021
- Training on copyright to public school teachers and communicated with IPOPHIL to produce Copyright Handbook.
- Tax Exemption of ebooks – to revise the definition of books

*F.5 Singapore, reported by PS*

- Lobbying government, to support publishers affected by COVID limitations on book retail, with only limited success
- Introduced online training and skills upgrade program for members in partnership with Independent Publishers Guild
- Delivered Singapore Book Awards and publishing internship virtually
- Mobilized members to respond to increased online digital piracy enabled by the eCommerce platforms – now discussing public campaign
- Awarded contract for creation of online database of books published in Singapore, with price and availability data

*F.6 Thailand, reported by CC*

- Online Book Fair – adjusted from the physical book fair, March 25 – April 5, 2020
- Plan on five physical bookfairs in Bangkok and other provinces (after the lockdown measures is lifted)
- Developing the WebApp “NoGongDong” (no more piling) to promote and stimulate reading
- JYP Program, to recruit and motivate the young generation of the Thailand book industry to get involve with the associations’ activities i.e. workshops, talks, visits, bonding sessions



- Government lobbying on the COVID19 issue, Tax rebate/deduct (shop-dee campaign), VAT exemption for distribution fee, Book as part of the creative economy

*F.7 Vietnam, reported by Mr. Pham Tran Long (PTL)*

- 1<sup>st</sup> Online Vietnam International Book Fair, 50 days, - good feedback
- Vietnam National Book Award in October - 27 award-winning titles

1. **IPA membership application**, TJ suggested ABPA holds the IPA membership application. ABPA's income is based on its membership fee with a small reserve. Committing an IPA subscription fee of CHF500 annually will be too stress on its budget. All agreed.

**G. Plan for 2021**

H.1 Due to the pandemic and travel restriction, the AGM 2021 will be held online. The date will decide later. The Board approved.

H.2 Lobbying Strategy, TJ suggested to have a separate meeting focused on copyrights and prevention, which need a long discussion strategy. Agreed.

- I. **AOB**, TJ shared the RightsZone report by the Rights People, UK in the issue of 'Do the book fair necessary?' TJ also sent the report to the members, which the Board can read later. All Acknowledged.
- J. **Closing and Adjournment**, There being no further matters to discuss, the meeting was adjourned at 15:26 hrs.

Prepared and submitted by:

**Methavee Sithisak**  
International coordinator  
PUBAT

Reviewed and Noted by:

**Trasvin Jittidecharak**  
Secretary-General, ABPA  
Board Adviser, PUBAT

